

SLAVONIC EUROPE

SUPPORTIVE PARTNERSHIPS

HOW CAN SLAVONIC COMPANIES &
ASSOCIATIONS **SUPPORT** THE SLAVONIC
EUROPE PROJECT AND **BENEFIT** FROM IT?

DAVID CHMELIK – President SE

TOMAS DIMITROV – PR Director SE

Brussels / Belgium, November 2016



SLAVONIC EUROPE
International Network for Slavonic Cooperation

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I. SLAVONIC EUROPE – GENERAL OVERVIEW

□ WHAT?

❖ SLAVONIC EUROPE:

❖ 13 Slavonic countries:

- ❖ Belarus
- ❖ Bosnia Herzegovina
- ❖ Bulgaria
- ❖ Croatia
- ❖ Czech Republic
- ❖ Macedonia
- ❖ Montenegro
- ❖ Poland
- ❖ Russia
- ❖ Serbia
- ❖ Slovakia
- ❖ Slovenia
- ❖ Ukraine

- ❖ More than 300 million people in Europe
- ❖ The largest European language family
- ❖ Natural common roots



□ WHY?

❖ THERE ARE JUST THE RIGHT TIME & CONDITIONS FOR:

- ❖ Strengthening Slavonic togetherness on cultural and geographical grounds
- ❖ Highlighting Slavonic cultural richness and diversity
- ❖ Building a bridge between East and West
- Consolidation of **Mid- and Eastern Europe**
- Offering a **SLAVONIC cultural alternative** to the European integration process



□ HOW?

❖ MIND & EMOTION:

❖ **SLAVONIC EUROPE (SE) – The movement:**

A non-profit organisation under Belgian law (ASBL)

➤ Diversity of **cultural events**:

❖ Concerts

❖ Seminars

❖ Exhibitions

❖ Trainings

❖ Conferences

❖ Publications

➤ **Slavonic Think-Tank** on cultural integration

➤ Coordinating internal & external actions

➤ **A SLAVONIC bottom-up approach to societal cohesion: CULTURE IS ENERGY!**



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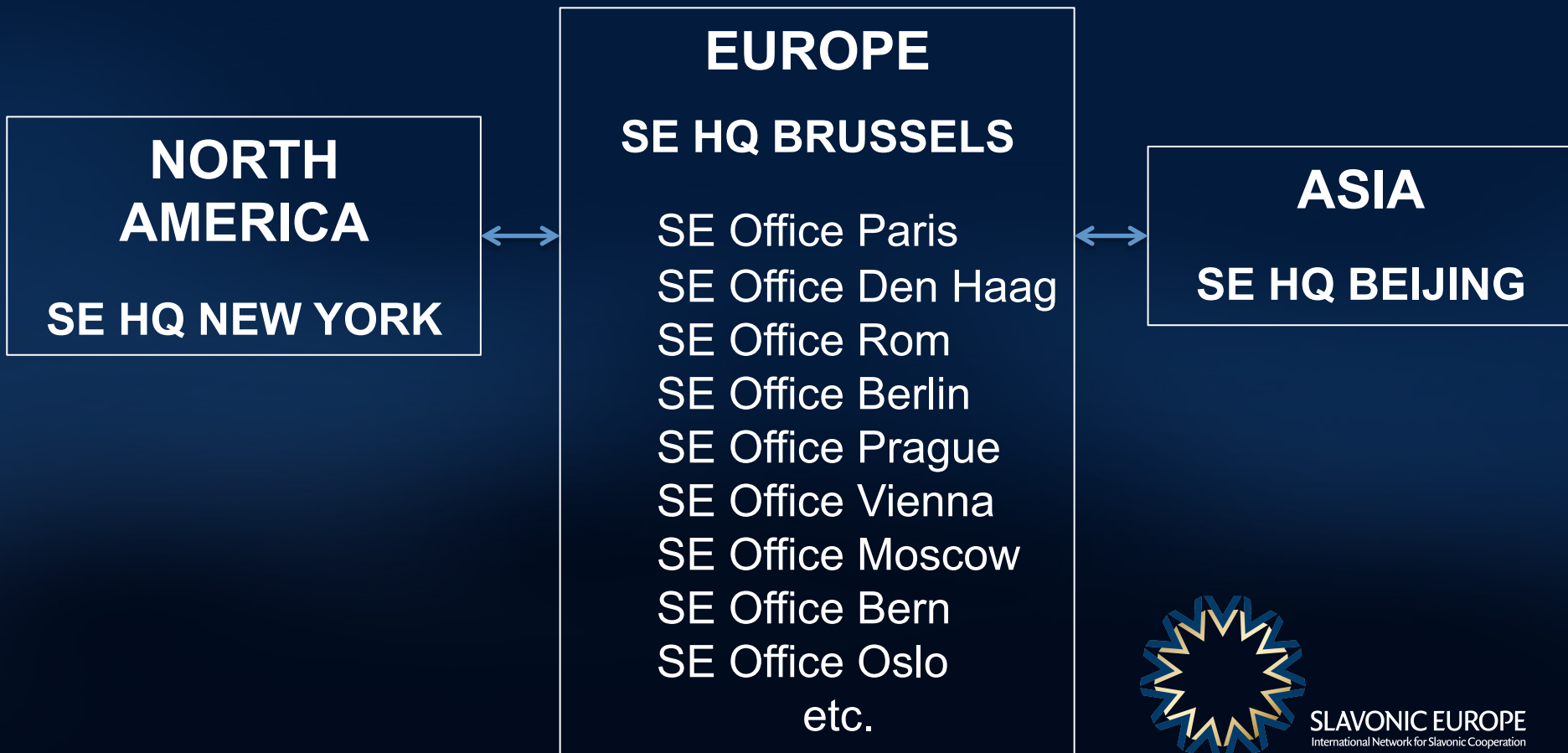
❖ SLAVONIC HOUSE (SH) – The Headquarters

- The **SH Brussels** will be the cultural and administrative centre of the **SE movement**
- It will host SE **cultural activities**
- It will be an excellent and unique **cultural representation space** at the heart of the Brussels European Quarter



❖ INTERNATIONAL NETWORK FOR SLAVONIC COOPERATION

**Strengthening togetherness – Highlighting culture –
Bridging East and West: A global SLAVONIC Action**



❖ SPREADING **SLAVONIC CULTURE** AROUND THE WORLD



- ❖ An important part of **SE activities** will consist in spreading the **Slavonic culture** and its various products **around the world**
- ❖ It will be based on the **SE International Network**



❖ **SLAVONIC PRESS FEDERATION**

– **A common space for journalist collaboration and independent reporting on Slavonic culture**

- ❖ Worldwide first creation of a federation gathering both **Slavonic press clubs** and individual **Slavonic journalists**
- ❖ Based in Brussels, the **SLAVONIC PRESS FEDERATION (SPF)** will be coordinated by the **SE Organisation** in close collaboration with the **Brussels Press Club Europe**
- To foster dialogue, collaboration and exchange of experiences between its members
- To inform the broad public about cultural events in the Slavonic countries and abroad
- To create a sense of togetherness on cultural and geographical grounds



□ WHAT'S IN IT FOR YOU?

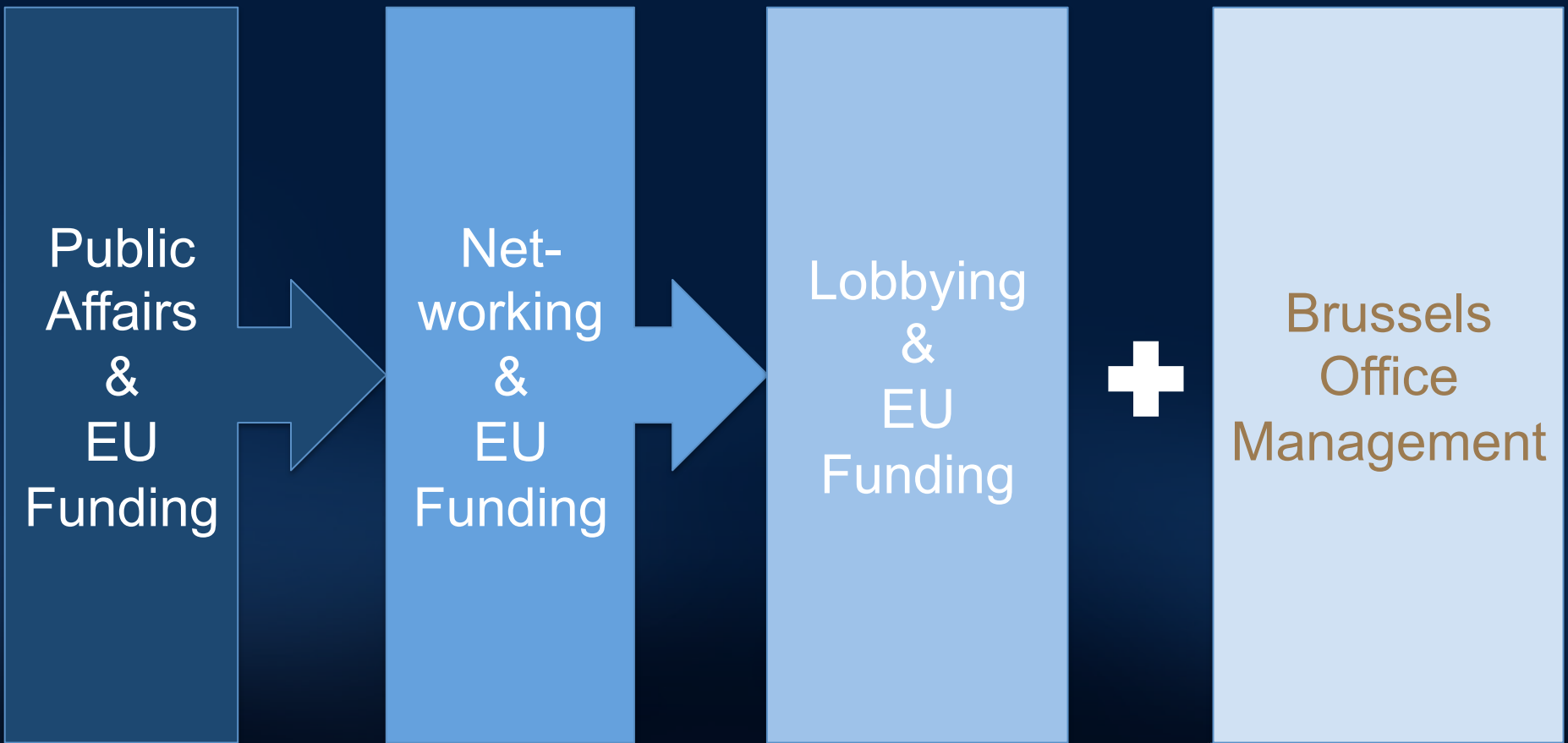
❖ SUPPORTIVE PARTNERSHIP:

❖ Contributing to the **SLAVONIC EUROPE (SE)** project via a specific scheme:

➤ Each company & association, which becomes a **SUPPORTIVE PARTNER** of the SE project, will benefit, in return, from the following **Chain of SUPPORTIVE SERVICES** – dependent on the package chosen:



❖ CHAIN OF SUPPORTIVE SERVICES TO SLAVONIC COMPANIES & ASSOCIATIONS



II. SPECIFIC SUPPORT AND BENEFITS OF SLAVONIC COMPANIES & ASSOCIATIONS (SLAVONIC C&As)

1. PACKAGE



**PUBLIC
AFFAIRS
&
EU FUNDING**

- **Public Affairs:** Giving space for company publicity on SE website incl. company business description, logo, events, etc.; appearing as SE supporter on SE website
- **EU Funding:** Providing general information on access to finance schemes



SPECIFIC BENEFITS FOR SLAVONIC C&As

2. PACKAGE (1. PACKAGE INCLUDED)

NETWORKING
&
EU FUNDING



- **Networking:** Inviting companies to specific SE Brussels networking events; giving space to company-specific presentation
- **EU Funding:** Providing structured information— sector specific with key contacts



SPECIFIC BENEFITS FOR SLAVONIC C&As

3. PACKAGE (1. + 2. PACKAGE INCLUDED)

LOBBYING & EU FUNDING

- **Lobbying:** Providing information on key contacts, and lobbying before respected authorities for putting forward the interest of the company
- **EU Funding:** Providing company-specific information with anticipated developments in the schemes



SPECIFIC BENEFITS FOR SLAVONIC C&As

SUPPLEMENTARY PACKAGE

BRUSSELS OFFICE MANAGEMENT

- **Virtual Brussels office:**
 - ❖ Own Brussels office phone number:
Answering and transferring phone calls
 - ❖ Own Brussels office address:
Administering postal mail
 - ❖ Meeting rooms & offices in the
centre of Brussels European
Quarter at Rond-point Schuman:
Managing meetings and office
needs



❖ NEXT STEP: PLEASE, CONTACT OUR SLAVONIC EUROPE TEAM:

DAVID CHMELIK

SE President

+32 2 403 36 37

+32 472 34 01 09

david.chmelik@slavonic-europe.org

TOMAS DIMITROV

SE Public Relations Director

+359 88 5934977

+32 485 12 49 35

tomas.dimitrov@slavonic-europe.org

PETER MÜLLER

MED-Agentur Munich

SE Media Director

+49 171 815 55 99

peter.mueller@slavonic-europe.org

WYTZE RUSSCHEN

Access2Europe

SE Cultural & Communication Adviser

+32 475 75 44 83

wytzerusschen@gmail.com

KURT DE HAEN

PKF-VMB Brussels

SE Financial Adviser

+32 2 460 09 60

kurt.dehaen@pkf-vmb.be

SERGE BORENSTEIN

Karlin Group Prague

SE Strategic Adviser

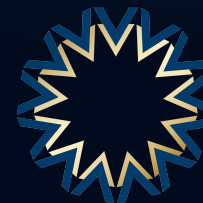
+420 226 251 080

serbo@karlin.cz

***THANK YOU VERY MUCH
FOR YOUR
ATTENTION!***

www.slavonic-europe.org

SLAVONIC EUROPE asbl
Rond-point Schuman 2-4
Levels 5 & 6
1040 Bruxelles, Belgium
T +32 2 403 36 37
F +32 2 403 37 50



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